

## **AGENDA**

**FOR 4 -DAYS TOURIST FORUM IN BG "SAVE AND HAND OVER" UNDER THE PROJECT: „CULTURAL-HISTORICAL HERITAGE OF THE CROSS-BORDER REGION AS A DRIVER OF INTEGRATED SUSTAINABLE TOURISM“, CONTRACT N:PD-02-29-598/23.06.2025, CO-FINANCED BY THE EUROPEAN UNION WITHIN THE FRAMEWORK OF THE INTERREG VI-A IPA BULGARIA - SERBIA PROGRAM 2021-2027 PROJECT ID: BGRS0200011**

**14-17.04.2026**

**ATA SPA HOTEL, CITY OF VARSHETS**

### **AGENDA 14.04.2026**

**ATA SPA HOTEL, CITY OF**

### **VARSHETS**

Arrival and accommodation of the participants.

15:00 - 15:45 p. m.

Introduction of the project partners: Municipality City of Pirot, Republic of Serbia; Municipality of Montana, Republic of Bulgaria; Association Agency for Development of North-West Bulgaria, Republic of Bulgaria and Museum Ponisavlje Pirot Republic of Serbia. Agenda of the event, topics of the event.

15:45 – 16:00 p. m.

Coffee break

16:00 - 16:45 p. m.

Introduction of the participants in the event/ institutions or organizations/.

19:00 p. m.

Dinner



### **AGENDA 15.04.2026**

Project "Cultural-historical heritage of the cross-border region as a driver of Integrated sustainable tourism", Contract No. PD-02-29-598/23.06.2025, co-financed by the European Union within the framework of the INTERREG VI-A IPA Bulgaria - Serbia program 2021-2027. The content of the document is the sole responsibility of the association "Agency for Development of North West Bulgaria" and in no way reflects the official position of the European Union.

**ATA SPA HOTEL,  
CITY OF VARSHETS**

8:00 – 9:30 a. m.

Breakfast

9:30 - 10:15 a. m.

Topic 1: The green way of conservation of culturale heritage.

*Lecturer: Tatyana Petrova - Project managment Expert.*

10:15 – 10:30 a. m.

Coffee break

10:30 - 11:15 a. m.

Topic 2: Sustainability and aesthetics of cultural heritage.

*Lecturer: Tatyana Petrova - Project managment Expert.*

11:15 – 11:30 a. m.

Coffee break

11:30 - 12:15 p. m.

Topic 3: New Bauhaus and the conservation of cultural values.

*Lecturer: Tatyana Petrova - Project managment Expert .*

13:00 p. m.

Lunch

14:30 p. m.

Visit of cultural heritage sites on the territory of Montana district.

19:00 p. m.

Dinner

**AGENDA 16.04.2026  
ATA SPA HOTEL, CITY OF VARSHETS**

8:00 – 9:30 a. m.

Breakfast

Project "Cultural-historical heritage of the cross-border region as a driver of Integrated sustainable tourism", Contract No. PД-02-29-598/23.06.2025, co-financed by the European Union within the framework of the INTERREG VI-A IPA Bulgaria - Serbia program 2021-2027. The content of the document is the sole responsibility of the association "Agency for Development of North Weste Bulgaria" and in no way reflects the official position of the European Union.

9:30 - 10:15 a. m.

Topic 4: Identifying sectoral integrated stakeholders (culture and tourist bodies,

SME-s, NGOs ect.).

Lecturer: *Tatyana Petrova - Project management Expert .*  
Identifying locations on a new designed route.

10:15 – 10:30 a. m.

Coffee break

10:30 - 11:15 a. m.

Topic 5: Financing and Opportunities on CBC cultural heritage preservation.

Lecturer: *Tatyana Petrova - Project management Expert .*

11:15 – 11:30 a. m.

Coffee break

11:30 - 12:15 p. m.

Topic 6: Initiating of opportunities for CBC conservation of cultural heritage.

Lecturer: *Tatyana Petrova - Project management Expert .*

13:00 p. m.

Lunch

14:30 p. m.

Visit of cultural heritage sites on the territory of Montana district.

19:00 p. m.

Dinner



## **AGENDA 17.04.2026**

### **ATA SPA HOTEL, CITY OF VARSHETS**

8:00 – 9:30 a. m.

Breakfast

9:30 - 10:15 a. m.

Summary of results, Questionnaires, Feedback forms.

10:15 – 10:30 a. m.

Coffee break

10:30 - 11:00 a. m.

Closing the event

Project "Cultural-historical heritage of the cross-border region as a driver of Integrated sustainable tourism", Contract No. ПД-02-29-598/23.06.2025, co-financed by the European Union within the framework of the INTERREG VI-A IPA Bulgaria - Serbia program 2021-2027. The content of the document is the sole responsibility of the association "Agency for Development of North West Bulgaria" and in no way reflects the official position of the European Union.



*\* By registering, the participant gives his/her voluntary, explicit, informed and unambiguous consent to the processing of his/her personal data for the purposes of reporting and reporting the implementation of the project ID: BGRS0200011: "Cultural-historical heritage of the cross-border region as a driver of Integrated sustainable tourism " to the European institutions, to the managing authority of the INTERREG VI-A IPA Bulgaria - Serbia Program, as well as to other state authorities.*

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*By registering, for the purposes of reporting on the implementation of the project, participants express their consent to be filmed via video and/or photographs during the events held within the framework of the project BGRS0200060: "The natural and cultural tourism potential as a basis for the development of the cross-border region", co-financed by the European Union under the INTERREG VI-A IPA Bulgaria - Serbia program, 2021-2027, Subsidy Agreement No: PД-02-29-731/09.07.2025.*

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